Contract Agreement Between:

CONTRACT

NEW MEXICO THE CW KWBQ
KWBQ
8341 Washington NE
Albuquerque, NM 87113
(505) 797-1919

www.newmexicoscw.tv

And:

Great American Media
1010 Wisconsin Ave NW Suite 80
Washington, DC 20007

Contract / Revision	Alt. Order #
23561 /	8807509

Product
DCCC - POLITICAL ISSUE

Contract Dates	Est. #
10/16/12 - 10/22/12	1198

Advertiser	Original Date / Revision
DCCC/ Democratic Congress Campaign Com	06/05/12 / 06/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWBQ	Jenna Nubar	KATZ - Washing

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
TV13721	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	KWBQ	10/16/12	10/19/12	TU-F 6a-9a	TU-F 6a-9a		:30			NM	2	$40.00
Week:		10/15/12	10/21/12	-TWTF--	2				$20.00			
2	KWBQ	10/16/12	10/19/12	TU-F 930a-10a	TU-F 930a-10a		:30			NM	2	$80.00
Week:		10/15/12	10/21/12	-TWTF--	2				$40.00			
3	KWBQ	10/16/12	10/19/12	TU-F 2p-230p	TU-F 2p-230p		:30			NM	2	$120.00
Week:		10/15/12	10/21/12	-TWTF--	2				$60.00			
4	KWBQ	10/16/12	10/19/12	TU-F 230p-3p	TU-F 230p-3p		:30			NM	2	$120.00
Week:		10/15/12	10/21/12	-TWTF--	2				$60.00			
5	KWBQ	10/16/12	10/19/12	TU-F 3p-4p DR DREW	TU-F 3p-4p DR DR		:30			NM	2	$150.00
Week:		10/15/12	10/21/12	-TWTF--	2				$75.00			
6	KWBQ	10/16/12	10/19/12	TU-F 5p-530p	TU-F 5p-530p		:30			NM	1	$125.00
Week:		10/15/12	10/21/12	-TWTF--	1				$125.00			
7	KWBQ	10/16/12	10/19/12	TU-F 530p-6p	TU-F 530p-6p		:30			NM	2	$250.00
Week:		10/15/12	10/21/12	-TWTF--	2				$125.00			
8	KWBQ	10/16/12	10/19/12	TU-F 6p-630p	TU-F 6p-630p		:30			NM	2	$750.00
Week:		10/15/12	10/21/12	-TWTF--	2				$375.00			
9	KWBQ	10/16/12	10/19/12	TU-F 9p-930p	TU-F 9p-930p		:30			NM	1	$100.00
Week:		10/15/12	10/21/12	-TWTF--	1				$100.00			
10	KWBQ	10/16/12	10/19/12	TU-F 930p-10p	TU-F 930p-10p		:30			NM	2	$200.00
Week:		10/15/12	10/21/12	-TWTF--	2				$100.00			
11	KWBQ	10/16/12	10/19/12	TU-F 10p-1030p	TU-F 10p-1030p		:30			NM	2	$300.00
Week:		10/15/12	10/21/12	-TWTF--	2				$150.00			
12	KWBQ	10/16/12	10/19/12	TU-F 1030p-11p	TU-F 1030p-11p		:30			NM	2	$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt. Order #
23561 /	8807509

Contract Dates	Product	Est. #
10/16/12 - 10/22/12	DCCC - POLITICAL ISS	1198

Advertiser	Original Date / Revision
DCCC/ Democratic Congı	06/05/12 / 06/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays -TWTF--	Spots/Week 2	Rate $150.00						
13	KWBQ	10/21/12	10/21/12	Sunday 9p-930p	SU 9p-930p		:30			NM	1	$75.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ------S	Spots/Week 1	Rate $75.00						
14	KWBQ	10/22/12	10/22/12	MO 5p-530p	MO 5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 1	Rate $125.00						
15	KWBQ	10/22/12	10/22/12	MO 9p-930p	MO 9p-930p		:30			NM	1	$100.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays M------	Spots/Week 1	Rate $100.00						
										Totals	25	$2,835.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	25	$2,835.00	$2,409.75
Totals	25	$2,835.00	$2,409.75

Signature: _____ **Date:** _____

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And:

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Contract / Revision	Alt. Order #
23562 /	8807510

Product
DCCC - Political Issue

Contract Dates	Est. #
10/23/12 - 10/29/12	1193

Advertiser	Original Date / Revision
DCCC/ Democratic Congress Campaign Com	06/05/12 / 06/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EQC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWBQ	Jenna Nubar	KATZ - Washing

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
TV13721	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	KWBQ	10/23/12	10/26/12	TU-F 6a-9a	TU-F 6a-9a		:30			NM	2	$40.00
Week:		10/22/12	10/28/12	-TWTF--				2	$20.00			
2	KWBQ	10/23/12	10/26/12	TU-F 930a-10a	TU-F 930a-10a		:30			NM	1	$40.00
Week:		10/22/12	10/28/12	-TWTF--				1	$40.00			
3	KWBQ	10/23/12	10/26/12	TU-F 2p-230p	TU-F 2p-230p		:30			NM	2	$120.00
Week:		10/22/12	10/28/12	-TWTF--				2	$60.00			
4	KWBQ	10/23/12	10/26/12	TU-F 230p-3p	TU-F 230p-3p		:30			NM	1	$60.00
Week:		10/22/12	10/28/12	-TWTF--				1	$60.00			
5	KWBQ	10/27/12	10/27/12	SA 1230p-1p	SA 1230p-1p		:30			NM	1	$40.00
Week:		10/22/12	10/28/12	-----S-				1	$40.00			
6	KWBQ	10/28/12	10/28/12	SU 1p-2p	SU 1p-2p		:30			NM	1	$40.00
Week:		10/22/12	10/28/12	------S				1	$40.00			
7	KWBQ	10/23/12	10/26/12	TU-F 3p-4p DR DREW	TU-F 3p-4p DR DR		:30			NM	2	$150.00
Week:		10/22/12	10/28/12	-TWTF--				2	$75.00			
8	KWBQ	10/23/12	10/26/12	TU-F 5p-530p	TU-F 5p-530p		:30			NM	2	$250.00
Week:		10/22/12	10/28/12	-TWTF--				2	$125.00			
9	KWBQ	10/23/12	10/26/12	TU-F 530p-6p	TU-F 530p-6p		:30			NM	1	$125.00
Week:		10/22/12	10/28/12	-TWTF--				1	$125.00			
10	KWBQ	10/23/12	10/26/12	TU-F 6p-630p	TU-F 6p-630p		:30			NM	2	$750.00
Week:		10/22/12	10/28/12	-TWTF--				2	$375.00			
11	KWBQ	10/23/12	10/26/12	TU-F 9p-930p	TU-F 9p-930p		:30			NM	2	$200.00
Week:		10/22/12	10/28/12	-TWTF--				2	$100.00			
12	KWBQ	10/23/12	10/26/12	TU-F 930p-10p	TU-F 930p-10p		:30			NM	2	$200.00

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Contract / Revision	Alt. Order #
23562 /	8807510

Contract Dates	Product	Est. #
10/23/12 - 10/29/12	DCCC - Political Issue	1193

Advertiser	Original Date / Revision
DCCC/ Democratic Congı	06/05/12 / 06/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	2	$100.00						
13	KWBQ	10/23/12	10/26/12	TU-F 10p-1030p	TU-F 10p-1030p		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	2	$150.00						
14	KWBQ	10/23/12	10/26/12	TU-F 1030p-11p	TU-F 1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTF--	1	$150.00						
15	KWBQ	10/27/12	10/27/12	SA 8p-9p	SA 8p-9p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$125.00						
16	KWBQ	10/29/12	10/29/12	MO 930a-10a	MO 930a-10a		:30			NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$40.00						
17	KWBQ	10/29/12	10/29/12	MO 230p-3p	MO 230p-3p		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$60.00						
18	KWBQ	10/29/12	10/29/12	MO 530p-6p	MO 530p-6p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$125.00						
19	KWBQ	10/29/12	10/29/12	MO 1030p-11p	MO 1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$150.00						
									Totals		27	$2,965.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	23	$2,590.00	$2,201.50
10/29/12 -10/29/12	4	$375.00	$318.75
Totals	27	$2,965.00	$2,520.25

Signature: _____ **Date:** _____

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And:

Great American Media
1010 Wisconsin Ave NW Suite 80
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Contract / Revision	Alt. Order #
23567 /	8807512

Product
DCCC - Political Issue

Contract Dates	Est. #
10/30/12 - 11/06/12	1192

Advertiser	Original Date / Revision
DCCC/ Democratic Congress Campaign Com	06/05/12 / 06/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EQM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWBQ	Jenna Nubar	KATZ - Washing

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
TV13721	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	KWBQ	10/30/12	11/02/12	TU-F 6a-9a	TU-F 6a-9a		:30			NM	2	$40.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $20.00					
2	KWBQ	11/05/12	11/06/12	M-TU 6a-9a	M-TU 6a-9a		:30			NM	1	$20.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 1		Rate $20.00					
3	KWBQ	10/30/12	11/02/12	TU-F 930a-10a	TU-F 930a-10a		:30			NM	2	$80.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $40.00					
4	KWBQ	11/05/12	11/06/12	M-TU 930a-10a	M-TU 930a-10a		:30			NM	1	$40.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 1		Rate $40.00					
5	KWBQ	10/30/12	11/02/12	TU-F 2p-230p	TU-F 2p-230p		:30			NM	2	$120.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $60.00					
6	KWBQ	10/30/12	11/02/12	TU-F 230p-3p	TU-F 230p-3p		:30			NM	2	$120.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $60.00					
7	KWBQ	11/04/12	11/04/12	SU 1p-2p	SU 1p-2p		:30			NM	1	$40.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1		Rate $40.00					
8	KWBQ	10/30/12	11/02/12	TU-F 3p-4p DR DREW	TU-F 3p-4p DR DR		:30			NM	2	$150.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $75.00					
9	KWBQ	10/30/12	11/02/12	TU-F 5p-530p	TU-F 5p-530p		:30			NM	1	$125.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 1		Rate $125.00					
10	KWBQ	10/30/12	11/02/12	TU-F 530p-6p	TU-F 530p-6p		:30			NM	2	$250.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $125.00					
11	KWBQ	10/30/12	11/02/12	TU-F 6p-630p	TU-F 6p-630p		:30			NM	2	$750.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2		Rate $375.00					
12	KWBQ	10/30/12	11/02/12	TU-F 9p-930p	TU-F 9p-930p		:30			NM	2	$200.00

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Contract / Revision	Alt. Order #
23567 /	8807512

Contract Dates	Product	Est. #
10/30/12 - 11/06/12	DCCC - Political Issue	1192

Advertiser	Original Date / Revision
DCCC/ Democratic Congı	06/05/12 / 06/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	2	$100.00						
13	KWBQ	10/30/12	11/02/12	TU-F 930p-10p		TU-F 930p-10p		:30		NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	2	$100.00						
14	KWBQ	10/30/12	11/02/12	TU-F 10p-1030p		TU-F 10p-1030p		:30		NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	1	$150.00						
15	KWBQ	10/30/12	11/02/12	TU-F 1030p-11p		TU-F 1030p-11p		:30		NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-TWTF--	2	$150.00						
16	KWBQ	11/05/12	11/05/12	MO 5p-530p		MQ 5p-530p		:30		NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$125.00						
17	KWBQ	11/05/12	11/05/12	MO 10p-1030p		MO 10p-1030p		:30		NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$150.00						
										Totals	27	$2,860.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	27	$2,860.00	$2,431.00
Totals	27	$2,860.00	$2,431.00

Signature: _____ **Date:** _____

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